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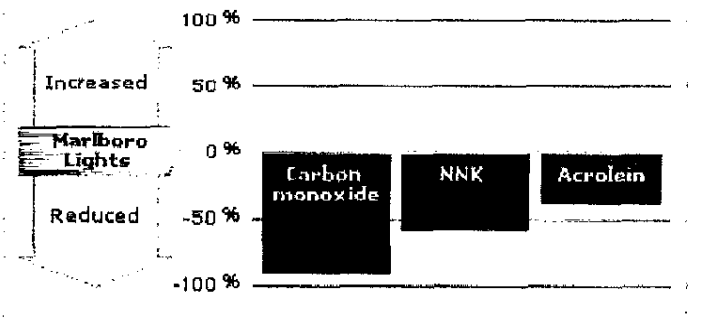
ESTIMATED SMOKE COMPOUND REDUCTIONS IN ACCORD

In clinical studies, we were able to measure substantial reductions in 3 harmful smoke compounds. This graph shows substantial reductions for Accord smokers vs. smokers of Marlboro Lights (Marlboro Lights is a "light" cigarette). For example, Accord smokers are exposed to, on average, 95% less carbon monoxide from smoke than Marlboro Lights smokers.

Estimated reductions in exposure to certain harmful smoke compounds among smokers of Accord compared with smokers of Marlboro Lights (average across smokers)



To see other comparisons, click here:

- Accord non-menthol vs. Merit Ultima

It is important to understand:

- Accord has **NOT** been proven to be safer
- To reduce the health risks of smoking, the best thing to do is to quit.

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Source: https://www.industrydocuments.ucsf.edu/docs/zxdk0001